

Eric Eng Design
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Work Experience

Eric Eng Design, New York US

2009 January–Present

Design collaborative consulting on strategic branding, identity, interactive and environmental designs for various clients in the US, UK, France and Belgium; including Zaha Hadid Architects, Carol A. Wilson Architect, Delta Air Lines, Press Association, New York Times, and Apple.

Pivotal Labs & JPMorgan Chase, New York US

2018 Oct–Feb

Leading design for a 4 month Agile Transformation offsite engagement to help evolve and champion new product development practices across JPMC teams.

JPMorgan Chase, New York US

2017 March–Present

VP, User Experience Design Lead, Digital Customer Experience team working across the Chase and JPMorgan payment products ecosystem.

IBM Watson Health, New York US

2015 November–January 2017

Design Team Lead building branded experiences with IBM Watson Health's Watson for Clinical Trial Matching and Watson for Oncology offerings (promoted from Advisory Designer, July 2015)

The Wall Street Journal, New York US

2014 May–July 2015

User Experience Art director collaborating with agile product teams to build new brand experiences for The Journal's digital content platforms including WSJ.com Article Page (US and Japan Editions), Blogs, Streaming Stories; Supporting WSJ's Accessibility and Design System.

Union Design, New York US

2011 August–2013 November

Senior Designer leading strategy and design for various clients. Identity and brand development, UI/UX interactive design, web, publication and environmental design.

Zaha Hadid Architects, London UK

2010 March–October

Lead design for internationally renowned practice identity & website (superseded August 2011).

Puelle Design, Yarmouth, Maine US

2005 August–2007 December

Designer at strategic branding and design studio leading various projects through print, web, digital, environmental, exhibition, wayfinding/signage, video/broadcast and retail.

Education

Masters of Art, graphic design—London College of Communication, London UK

2008–2009

Bachelor of Fine Arts, graphic design—Maine College of Art, Portland–Maine US

2000–2004

Selected Exhibitions

International Spring Summit of Cheap Laser Graphics, Belgrade SR

2013 June 10-11 & 2012 May 16-17

UNITE explores the invariable relationship between old and new forms of communication, by means of coding and decoding. This exhibition travelled to Slovenia after opening in Belgrade.

Make/Do Pop-up Exhibition, Vinalhaven Island, Maine US

2011 June 23

DesignInquiry held a one-night exhibition of work produced throughout the week by participants of this years Make/Do. Five Elements Gallery were very kind hosts for the night.

The Changing Face of Letterpress, LCC, London UK

2009 March 5–11

Exhibiting 'Grotesk' archival project poster for type specimen project for the exhibition.

Publications

Signage Design: Come with Me, 2013 April

Design Vision International Publishing, Hong Kong CN

Reinventing Letterpress: Prints by Contemporary Practitioners, 2010 July

Rotovision, London UK

Skills

Sketch, InVision; Illustrator, InDesign, Photoshop, After Effects. Experienced with UI development; CSS and HTML. Trained in Design Thinking, Agile and Lean product development practices.