

**Eric Eng Design**  
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## Work Experience

*VP, Experience Design Lead* — JPMorgan Chase, New York US

2017 March–Present

Experience design lead within the Payments tribe experience team, leading design and user research across web and native mobile channels for 3 payments products.

*Practice Lead* — JPMorgan Chase, New York US

2017 October–Present

Design practice lead building training programs and coaching Payments squads members to leverage user-centered design, user research, and a blend of Lean/Agile methodologies. Supporting the development of a design playbook to be leveraged across JPMorgan Chase product teams.

*Creative Director* — Eric Eng Design, New York US

2009 January–Present

Creative director consulting on branded experiences across web, mobile, print and spacial for various global clients; including Zaha Hadid Architects, Type Network, Royal Museum for Central Africa, Carol A. Wilson Architect, Delta Air Lines, Press Association, New York Times, and Apple.

*Design Team Lead* — BM Watson Health, New York US

2015 November–January 2017

Design team lead designing experiences for IBM Watson Health's Watson for Clinical Trial Matching and Watson for Oncology products (promoted from Advisory Designer, Jul-Nov 2015)

*Art Director* — The Wall Street Journal, New York US

2014 May–July 2015

UX art director leading the experience design with the product teams to build new experiences across the web and native mobile channels for WSJ.com – Article Page (US & Japan Ed.), Blogs, Streaming Stories; Champion WSJ's web accessibility & design system.

*Senior Designer* — Union Design, New York US

2011 August–2013 November

Senior designer leading strategy and design for various studio clients. Brand & identity design, UI/UX design across web, mobile and touch screens, publication and environmental design.

*Design Lead* — Zaha Hadid Architects, London UK

2010 March–October

Lead design for internationally renowned practice identity & website (superseded August 2011).

*Designer* — Puelle Design, Yarmouth, Maine US

2005 August–2007 December

Designer at strategic branding and design studio leading various projects through print, web, digital, environmental, exhibition, wayfinding/signage, video/broadcast and retail.

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## Education

*Masters of Art, graphic design* — London College of Communication, London UK

2008–2009

*Bachelor of Fine Arts, graphic design* — Maine College of Art, Portland, Maine US

2000–2004

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## Selected Exhibitions

*International Spring Summit of Cheap Laser Graphics*, Belgrade SR

2013 June 10-11 & 2012 May 16-17

UNITE explores the invariable relationship between old and new forms of communication, by means of coding and decoding. This exhibition travelled to Slovenia after opening in Belgrade.

*Make/Do Pop-up Exhibition*, Vinalhaven Island, Maine US

2011 June 23

DesignInquiry held a one-night exhibition of work produced throughout the week by participants of this years Make/Do. Five Elements Gallery were very kind hosts for the night.

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## Publications

*Signage Design: Come with Me*, 2013 April

Design Vision International Publishing, Hong Kong CN

*Reinventing Letterpress: Prints by Contemporary Practitioners*, 2010 July

Rotovision, London UK

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## Skills

Sketch, InVision; Illustrator, InDesign, Photoshop, After Effects. Experienced working in front-end frameworks; CSS and HTML. Trained in Design Thinking (IBM Design), Agile & Lean methodologies and user research facilitation (Pivotal). Able editor, brand & product strategist and design mentor.