

Eric Eng Design
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Work Experience

Eric Eng Design, New York US

2009 January–Present

Design collaborative consulting on strategic branding, identity, interactive and environmental designs for various clients in the US, UK, France and Belgium; including Zaha Hadid Architects, Delta Air Lines, Press Association, New York Times and Wall Street Journal.

JPMorgan Chase & Co., New York US

2017 March–Present

User Experience Design Lead with the digital customer experience product teams.

IBM Watson Health, New York US

2015 November–January 2017

Design Lead building branded experiences with IBM Watson Health's Watson for Clinical Trial Matching and Watson for Oncology offerings (promoted from Advisory Designer, July 2015)

The Wall Street Journal, New York US

2014 May–July 2015

User Experience Art director working with agile product teams to build new brand experiences for The Wall Street Journal's digital content platforms including WSJ.com Article Page (US and Japan Editions), Blogs, Streaming Stories, Accessibility, and WSJ Iconography.

Union Design, New York US

2011 August–2013 November

Senior Designer leading strategy and design for various clients. Identity and brand development, UI/UX interactive design, web, publication and environmental graphics.

Zaha Hadid Architects, London UK

2010 March–October

Design and production of internationally renowned practice identity and website (ss 8/2011).

Puelle Design, Yarmouth, Maine US

2005 August–2007 December

Designer at strategic branding and design studio leading various projects through print, web, digital, environmental, exhibition, wayfinding/signage, video/broadcast and retail.

Brandimage, Northbrook–Illinois US

2000–2004 December–January & June–August

(LAGA & Desgrippes Gobé merged to Brandimage) Internship assisting with strategic branding and package design, including 2D/3D designs, model/prototype production, product illustration and photography and client presentation materials.

Education

Masters of Art, graphic design—London College of Communication, London UK

2008–2008 December

Bachelor of Fine Arts, graphic design—Maine College of Art, Portland–Maine US

2000–2004

Selected Exhibitions

International Spring Summit of Cheap Laser Graphics, Belgrade SR

2013 June 10-11 & 2012 May 16-17

UNITE explores the invariable relationship between old and new forms of communication, by means of coding and decoding. After the Belgrade exhibition The Summit of Cheap Laser Graphics was exhibited in Slovenia.

Make/Do Pop-up Exhibition, Vinalhaven Island, Maine US

2011 June 23

DesignInquiry held a one-night exhibition of work produced throughout the week by participants of this years Make/Do. Five Elements Gallery were very kind hosts for the night.

The Changing Face of Letterpress, LCC, London UK

2009 March 5–11

Exhibiting 'Grotesk' archival project poster for type specimen project for the exhibition.

Publications

Signage Design: Come with Me, 2013 April

Design Vision International Publishing, Hong Kong CN

Reinventing Letterpress: Prints by Contemporary Practitioners, 2010 July

Rotovision, London UK

Skills

Sketch, Illustrator, InDesign, Photoshop, After Effects, Premier, Final Cut Pro. Working knowledge of Front-end frameworks; CSS, HTML, JavaScript. Specializing in branded experiences across mobile and responsive web. Design thinking and Agile design lead with expertise building product design systems and Interaction/UI pattern libraries & brand guides.